SMS TERMS & CONDITIONS

P&K MIDWEST, INC.

Effective Date: 1 July 2026

1. **Program Description**
   P&K Midwest ("P&K," "we," "us") offers a text messaging program that sends two types of messages to customers who opt in: (a) **marketing messages**, including promotional offers, sales announcements, limited-time offers, and event invitations; and (b) **customer care messages**, including non-sensitive follow-ups regarding your recent store visits, such as requested product information or links discussed with your salesperson.

2. **Opt-In / Consent**
   You enroll by completing our web-based opt-in form (available in-store via QR code or online), entering your mobile phone number, and actively selecting the consent option agreeing to receive text messages from P&K Midwest. Consent to receive text messages is not a condition of any purchase. By opting in, you confirm that you are the account holder or have the account holder's permission for the mobile number provided, and that you are at least 18 years of age.

3. **Message Frequency**
   Message frequency varies. You may receive up to 4 messages per month, though frequency may vary based on promotions and your interactions with P&K.

4. **Cost**
   Message and data rates may apply according to your mobile carrier plan. P&K Midwest does not charge for the messages themselves, but your carrier's standard messaging and data rates apply to all messages sent and received.

5. **Opt-Out**
   You can cancel at any time by texting **STOP** to the number from which you receive messages. You may also opt out by replying CANCEL, END, OPTOUT, QUIT, REVOKE, STOPALL, or UNSUBSCRIBE. After you opt out, you will receive one final message confirming your un-subscription, and no further messages will be sent unless you re-enroll. You can rejoin at any time by replying START or by completing the opt-in form again.

6. **Help & Support**
   For help, reply **HELP** to any message, email us at privacy@pkmidwest.com, or call us at 580-237-2199. A full list of locations is available at www.pkmidwest.com.

7. **Privacy**
   We respect your privacy. Mobile phone numbers and text messaging opt-in data collected through this program **will not be shared with or sold to third parties or affiliates for marketing or promotional purposes.** Text messaging originator opt-in data and consent will not be shared with any third parties, except for vendors and service providers acting solely on our behalf to deliver the messaging program (for example, our messaging platform provider). For details on how we collect and use your information, see our Privacy Policy here.

8. **Carrier Disclaimer**
   Mobile carriers are not liable for delayed or undelivered messages. Message delivery is subject to effective transmission by your mobile carrier and is outside of P&K Midwest's control.

9. **Changes to These Terms**
   We may update these SMS Terms from time to time. The most current version will always be posted at this page. Continued participation in the program after changes take effect constitutes acceptance of the revised terms

10. **Contact P&K**
    P&K Midwest, Inc.
    102 S. Van Buren
    Enid, OK 73703

    Phone: 580-237-2199
    Email: privacy@pkmidwest.com